RSS SUMMARY

RSS stands for Real Simple Syndication. It is basically a way to subscribe to media that you are interested, and have it land in one place. Our chapter says its like having a “Daily Me”. With RSS you can subscribe to anything you like, and wherever there are any updates or posts it is sent to your RSS reader.

Using RSS is free to join and use. As the name implies, it is also really easy. Some of the best RSS aggregators are Google Reader, page flakes, and net vibes. In order to subscribe to something, the media has to be RSS enabled. It is just some basic code that allows for aggregating, and users can usually tell if media is RSS ready by an orange box with 3 waves.

RSS allows you to subscribe to all sorts of media including photos, news articles and videos. RSS is great because it is like getting a free daily newspaper with only the things you want.